



FOR IMMEDIATE RELEASE

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UC Santa Barbara Joins the U.S. EPA SmartWay® Transport Partnership

Santa Barbara, CA – UC Santa Barbara today announced that it has joined and received the SmartWay® Transport Partnership, as an Affiliate. SmartWay is an innovative collaboration between the U.S. Environmental Protection Agency (EPA) and industry. The SmartWay Transport Partnership provides a framework to assess the environmental and energy efficiency of goods movement supply chains.

UC Santa Barbara will educate its suppliers and stakeholders on the benefits of the SmartWay Program and its accomplishments. Since 2004, SmartWay Partners have avoided emitting more than 134 million metric tons of harmful air pollution, while saving 279 million barrels of oil and \$37.5 billion in fuel costs – equivalent to eliminating annual energy use in over 18 million homes. SmartWay partners also help protect clean and healthy air by significantly reducing pollution that contributes to smog, including fine particulate matter and nitrogen oxides.

“As one of the nation’s leading research institutions, we strive to maintain the highest level of integrity across all our operations,” said UC Santa Barbara Chief Procurement Officer Jacob Godfrey. “It is our responsibility to ensure that the impacts associated with our purchasing and throughout our supply chain are minimized to the greatest extent possible. We look forward to supporting the goals of the SmartWay Transport Partnership.”

EPA’s SmartWay Transport Partnership is a market-driven initiative that empowers businesses to move goods in the cleanest, most energy-efficient way possible to protect public health and reduce emissions. Demonstrating a commitment to environmental responsibility and freight efficiency through SmartWay provides for a more sustainable and competitive business environment.

UC Santa Barbara is the 6th-largest campus in the UC system by enrollment with over 25,000 undergraduate and graduate students, and over 11,000 employed staff and faculty. Princeton Review ranked UCSB as the number one Green School among public universities in their 2015 Guide to 353 Green Colleges, and UCSB has the largest portfolio of LEED-certified buildings in the UC system. For more information about the University of California, Santa Barbara, visit www.ucsb.edu.

For information about the SmartWay Transport Partnership visit www.epa.gov/smartway.

